# Addressing the complex collections challenge

## Introducing Advanced Analytics and Consulting



Our Analytics and Consulting expertise provides the collections intelligence to significantly improve results from your collections process. Our experts and consultants' deep experience in assessing, defining and implementing collections strategies helps organisations maximise the performance of the collections.

#### **Collections Business Review:**

Our Collections Business review helps organisations improve operations and strategic processes at every stage of the collections management life cycle, delivering significant improvements, in terms of profits and profitability, in as little as four weeks.

- Strategy definition and revision
- Analytics deep dive
- Review of existing collections tools, process, procedures, KPIs and infrastructure
- Business intelligence and performance benchmarking
- Loss and economic forecasting
- Pre-delinquency, Collection and Recovery
  models
- Knowledge transfer

#### **Advanced Analytics**

Experian's Advanced Analytics allows organisations to create accurate customer insight and understanding through scoring models and advanced analytics, providing key insight for collections advantage. With collections experience from global leaders across all industries, we can help you build the right data infrastructure and the right predictive models to deliver significant business impact.

#### **Global Consulting Practice**

Experian's consultants are practitioners who have worked as industry leaders and advisors with years of operational and industry experience. They have a deep understanding and proven track record of credit risk and collections principles and extensive knowledge of global best practices. They can quickly assess a collections issue from all angles to draw out the essence of a challenge or an opportunity and provide expert guidance that delivers on client goals and objectives.

### With Experian's Advanced Analytics and Consulting, you can:

- Manage the cost of collections
- · Create accurate customer insight
- Maximise competitive advantage
- Evaluate key operational KPIs for collections impact
- Access a team of experienced industry experts
- Deploy best practice solutions that meet your specific needs

#### Why Experian?

- 30 years' experience in enriching customer data and building meaningful analytics
- Deep market understanding, global reach and experience
- Market-proven expertise in analytics, software and best practices
- Clients in more than 90 countries with many offices worldwide

Find out how you can take advantage of our deep industry knowledge and proven track record to generate the maximum ROI for your business by visiting www.experian.com.

Managing your customers more effectively and efficiently