

# Verify and validate data and documents

Introducing  
AutoDoc-ID & Prove-ID



Almost 50 per cent of customers abandon online transactions through frustration at the length and complexity of identity checks. At the same time, identity fraud is becoming one of the fastest growing forms of fraud. In a highly competitive market, the ability to quickly and confidently validate and verify your customers' identity is more important than ever.

#### Key benefits:

- Improve online sign-up for customers
- Prevent fraud
- Reduce manual checks and risk
- Increase first-time acceptance rates
- Enhance the customer journey

#### Easy online document authentication

Experian's AutoDoc-ID is an automated data capture and document verification tool that helps protect against identity fraud. Our cloud-based technology allows your customers to submit photos of their identity documents quickly and easily, ensuring rapid customer onboarding whilst the customer journey remains uninterrupted.

Using automated Optical Character Recognition, AutoDoc-ID instantly validates identity documents from 213 countries. No specialist hardware is required.

#### Automated identity verification

Prove-ID is Experian's online international identity verification tool which allows you to quickly authenticate your customers' identities in real-time, even when you have minimal information, by using a variety of premium verified data sources. This automated solution can be used across many industries to help increase customer acquisition, prevent fraud, meet compliance regulations and reduce risk.

#### With Experian's AutoDoc-ID and Prove-ID, you can

- Take the complexity and risk out of document checking
- Balance modern customer expectations with compliance and anti-fraud measures
- Verify customers' identity instantly
- Counter the risk of fraudsters

#### Why Experian?

- 30 years' experience in managing fraud prevention solutions
- Vast market understanding, global reach and experience
- Market-proven expertise in analytics, software and best practices
- Clients in more than 90 countries with many offices worldwide

Experian's fraud expertise, best use of data and advanced analytics forms a unique and powerful combination to help organisations prevent, detect, investigate and manage fraud.

Find out how you quickly validate identities and manage fraud effectively by visiting [www.experian.com](http://www.experian.com).

**Develop a strategic response to fraud**