

Enhance fraud detection with shared data intelligence

Introducing National
Fraud Prevention Scheme



Fraud continues to evolve on a global scale. New channels are providing an opportunity for growth but are also a threat. Enhancing fraud detection through data sharing and intelligence can collectively drive away fraudsters whilst increasing profits.

The power of collaborative fraud management

National Fraud Prevention Scheme brings proven benefits globally

On average, companies using cross industry data sharing as an integral component of an automated fraud prevention programme are slashing fraud by 55 percent as well as confirming fraud incidents 66 percent faster and reducing operating costs per fraud case handled.

The Russian National Fraud Prevention Scheme was launched 2012. It now boasts 15 live members, and in 2013, it processed 20 million applications and identified 310,000 fraud records with estimated client savings of \$300 million.

A data sharing community delivers significant rewards

Collaborative fraud prevention has been proven to deliver significant reward to participating organisations. Studies show that clients participating in a national fraud prevention scheme can achieve at least 45 percent uplift in their fraud detection when compared with a solution that only uses their own data.

A joint solution to a joint problem

Experian's National Fraud Prevention Scheme is an anti-fraud data sharing and storing system. It screens application data against a shared pool of fraud data amongst a certain industry sector on a national basis.

Entity data matching, in real time, provides the ability to link networks of suspicious activity rapidly, identifying potential fraud rings and spotting false identities earlier. This helps stem the flow of identity fraud and either prevent, or at least minimise other potential criminal activities across the industry.

With Experian's National Fraud Prevention Scheme, you can:

- Stop organised fraud and reduce fraud losses
- Improve operational efficiency and customer satisfaction
- Strengthen your fraud detection capability
- Maximise data value
- Protect the industry from suffering repeat fraud attacks

Why Experian?

- 30 years' experience in managing fraud prevention solutions
- Vast market understanding, global reach and experience
- Market-proven expertise in analytics, software and best practices
- Clients in more than 90 countries with many offices worldwide

Experian's fraud expertise, best use of data and advanced analytics form a unique and powerful combination to help organisations prevent, detect, investigate and manage fraud.

Find out how you can harness the power of data sharing by visiting www.experian.com.

Develop a strategic response to fraud