

Solve fraud business challenges in innovative ways

Introducing
Strategic Consulting



Investment in anti-fraud capabilities is an ongoing requirement. Balancing risk, revenue and customer experience requires strategy, capabilities and practices to be fully aligned and constantly tested within daily business operations.

Experian's fraud consultants offer on-the-ground support to improve your strategy, liberate resource and retain revenues

- Ongoing and project-based engagements
- Operational and strategy reviews
- Issue analysis and recommendations
- Benchmarking analysis
- Data assessment to ensure data asset quality and performance
- Implementation support

Grow your business with confidence

To continue to get the most out of your fraud risk prevention activities, Experian offers a strategic business review with our fraud consultants. We take a three-step approach: firstly, undertaking a fraud business review to assess the current capability and capacity; followed by retrospective data analysis to uncover any potential savings; and finally, a business support and optimisation analysis to make clear recommendations on how to enhance existing fraud solutions and ensure fraud risk controls are addressed.

Consulting is at the heart of every delivery by Experian

Our consultants, with vast experience in the fraud industry, analytics and product deployment, work with you at every stage of the project, firstly to fully understand the business and strategic direction, and then to help design and implement systems and processes that deliver objectives. Experian consultants help analyse and identify improvements in fraud avoidance, prevention or detection, enabling clients to invest with confidence, knowing the return on investment makes sound commercial sense.

With Experian's Strategic Consulting, you can:

- Enhance fraud strategies to deliver immediate results
- Balance risk, revenue and customer experience
- Access independent assessment based on global best practices
- Reduce losses and retain more revenues

Why Experian?

- 30 years' experience in managing fraud prevention solutions
- Vast market understanding, global reach and experience
- Market-proven expertise in analytics, software and best practices
- Clients in more than 90 countries with many offices worldwide

Experian's fraud expertise, best use of data and advanced analytics form a unique and powerful combination to help organisations prevent, detect, investigate and manage fraud.

Find out how you can improve your fraud strategies by visiting www.experian.com.

Develop a strategic response to fraud